

# Personal Finance Employee Education Foundation

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## PFEEF's Mission

***Mission: To promote and facilitate financial education in the workplace. The PFW Scale, Return on Investment Calculator, the Financial Education Providers List, as well as other resources will enable employers to understand that employees who have their finances in order will be more productive.***

Companies providing financial education show results that include improvement in workplace productivity, employee morale, and company loyalty while reducing absenteeism, turnover, workplace distractions, and operational risk across the company. Financial education programs have the effect of contributing hundreds of thousands of dollars each year to the company's bottom line. The ROI is generally 3:1.

The Personal Finance Employee Education Foundation (PFEEF) advocates the value of workplace financial programs that increase employee financial health *and* employer profits. PFEEF works with and assists providers of workplace financial programs and projects their value to the employer's bottom line.

PFEEF, a non-profit organization, helps management use company data to prove that providing financial education for employees improves the bottom-line. PFEEF makes available to employers the tools, measurement, metrics and expertise to detail the projected return-on-investment (ROI) for a quality workplace financial education program. Employers may access on the website ([www.pfeef.org](http://www.pfeef.org)), the Personal Financial Wellness Scale, the ROI Calculator, quality providers, research and media articles.

Many employees realize they have some financial behaviors that need changing. To succeed they must modify those behaviors, and with a plan to change. Employers can help by giving employees access to quality financial programs. The result is that employees make informed decisions among their benefit choices, take actions to enhance their current financial lives, and invest for a financially successful retirement.

PFEEF believes that a significant percentage of employees will get these results when a workplace financial program is delivered by a quality financial provider. And most of these employees will show improvements in job outcomes. This is bottom-line money for employers.

Human Resource Professionals can access our power point, video, and research, as well as other resources that make the case for the value of finance education as it improves employer profits. We encourage you to join with PFEEF in making high quality workplace financial education a basic employee benefit for all employers.

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